

WHO ARE WE?

We are a portfolio offering a wide range of content on the European television market aiming at satisfying all kinds of tastes and age groups.

- 17 television brands in 40 countries.
- Full range of entertainment for the whole family.
- Our portfolio can be accessed in more than 115 million households.
- World famous high quality American TV shows.



OUR LICENSED BRANDS AND CHARACTERS

CHILDREN'S CHANNELS



- Entertaining and educational content, modern and colourful world of fairy tales.
- 100% children friendly channels, high parental acceptance.
- High brand awareness. (Kantar-Hoffman survey 2018.)



DOCUMENTARY AND LIFE STYLE CHANNELS



- Receiving Know How in an entertaining and easy way.
- International and national awards for own produced programmes.



- High brand awareness. (Kantar-Hoffman survey 2018.)



- Quality entertainment.
- Everything that home means: home design, estate, educating children, pets.
- Interesting and useful topics as far as a family's everyday life is concerned.



- The strongest brand in the region as far as gastronomy channels are concerned.
- It aims at popularising the local and neighbouring countries' cuisine with own produced programmes.
- Discovering the tastes of far away cultures and recipes.

FILM CHANNELS



- More popular, award winning contents.
- Various programme offer.
- Quality without compromises.

SPORT CHANNELS



- Premium, mainly exclusive content.
- Additional own produced programmes.
- Programmes relevant on the local market.

WHO ARE WE LOOKING FOR?

- Those who are experts in the given product category.
- Those who have an already established distribution network.
- Those who would like to work with market leader television brands.

WHAT ARE WE OFFERING IN EXCHANGE?

- Personalised marketing communication services.
- Advertising presence on media surfaces.
- Creative services.

LET'S MEET AND TALK!

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