

Rate Card

2025



BASE CPP PRICE

1 408 €

CPP A14-56 linear consolidated.

*PRIME/OFF PRIME INDEX

Prime Time	150%
Off Prime	100%

* Prime Time slot: 17:00-22:59

SPOT INDEXING

SPOT LENGTH INDEX	
5"	50%
10"	60%
15"	75%
20"	90%
25"	95%
30"	100%
35"	116%
40"	133%
45"	150%
50"	167%
55"	183%
60"	200%

SEASONAL INDEX	
JANUARY	80%
FEBRUARY	80%
MARCH	130%
APRIL	130%
MAY	130%
JUNE	130%
JULY	80%
AUGUST	80%
SEPTEMBER	160%
OCTOBER	160%
NOVEMBER	160%
DECEMBER - PRE-CHRISTMAS	160%
DECEMBER - AFTER CHRISTMAS	80%

SPOT INDEXING

BREAK POSITION INDEX	
FIRST POSITION	135%
SECOND POSITION	135%
THIRD POSITION	100%
OTHER POSITION	100%
THIRD TO LAST	100%
LAST BUT ONE	130%
LAST POSITION	130%

TANDEM / TOP&TAIL INDEX	
15"	90%
20"	100%
25"	110%
30"	125%
35"	135%
40"	150%
45"	170%
50"	180%
55"	190%
60"	200%

SPOT INDEXING

BREAK POSITION INDEX

First position	135%
Second position	135%
Third position	100%
Other position	100%
Third to last	100%
Last but one	130%
Last position	130%

OTHER INDEXES

Premium break	200%
Power break	150%
Duo/Tandem/ Multibrand	125%

VOLUME DISCOUNT	
0 €	1 408 €
5 000 €	1 057 €
10 000 €	986 €
15 000 €	916 €
20 000 €	845 €
25 000 €	775 €
30 000 €	704 €
35 000 €	634 €
40 000 €	563 €
45 000 €	493 €
50 000 €	493 €
100 000 €	493 €
150 000 €	493 €
200 000 €	493 €
250 000 €	493 €
300 000 €	493 €
400 000 €	493 €
500 000 €	493 €
600 000 €	493 €
700 000 €	493 €
800 000 €	493 €
900 000 €	493 €
1 000 000 €	493 €

NON SPOT PRICES

SPONSORSHIP SPOT

5" SPONSORSHIP SPOT	591 €
10" SPONSORSHIP SPOT	591 €

SPECIAL PROJECTS

- PRODUCT PLACEMENT
- IN PROGRAMME MESSAGE (IPM)
 - STUDIO BRANDING
- CHANNEL SPONSORSHIP (CHID)

Each production is different, so please contact us for more information.



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