



SPOT INDEXING

SPOT LENGTH INDEX	
5"	50%
10"	60%
15"	75%
20"	90%
25"	95%
30"	100%
35"	116%
40"	133%
45"	150%
50"	167%
55"	183%
60"	200%

SEASONAL INDEX		
JANUARY	80%	
FEBRUARY	80%	
MARCH	130%	
APRIL	130%	
MAY	130%	
JUNE	130%	
JULY	80%	
AUGUST	80%	
SEPTEMBER	160%	
OCTOBER	160%	
NOVEMBER	160%	
DECEMBER - PRE-CHRISTMAS	160%	
DECEMBER - AFTER CHRISTMAS	80%	

SPOT INDEXING

BREAK POSITION INDEX	
FIRST POSITION	135%
SECOND POSITION	135%
THIRD POSITION	100%
OTHER POSITION	100%
THIRD TO LAST	100%
LAST BUT ONE	130%
LAST POSITION	130%

TANDEM / TOP&TAIL INDEX	
15"	90%
20"	100%
25"	110%
30"	125%
35"	135%
40"	150%
45"	170%
50"	180%
55"	190%
60"	200%

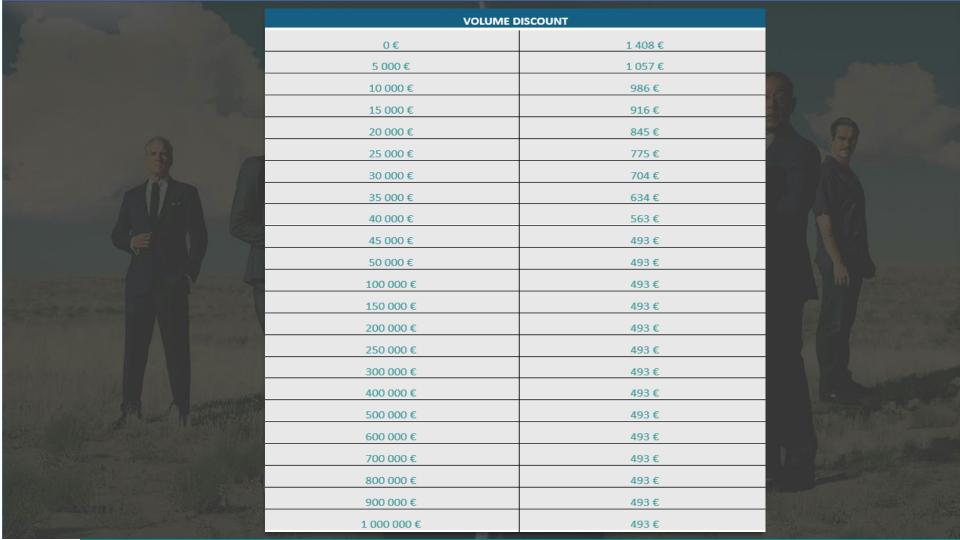
SPOT INDEXING

BREAK POSITION INDEX

First position	135%
Second position	135%
Third position	100%
Other position	100%
Third to last	100%
Last but one	130%
Last position	130%

OTHER INDEXES

Premium break	200%
Power break	150%
Duo/Tandem/ Multibrand	125%



NON SPOT PRICES

SPONSORSI	HIP SPOT
5" SPONSORSHIP SPOT	591 €
10" SPONSORSHIP SPOT	591 €

SPECIAL PROJECTS

- PRODUCT PLACEMENT
- IN PROGRAMME MESSAGE (IPM)
 - STUDIO BRANDING
- CHANNEL SPONSORSHIP (CHID)

Each production is different, so please contact us for more information.



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AMC NETWORKS





















